

Jane True

VP, mRNA Commercial Strategy & Innovation and Global Pandemic Security Lead

Jane True is the Vice President for Pfizer mRNA Commercial Strategy & Innovation and Global Pandemic Security Lead. She leads a team responsible for mRNA platform, pipeline and product strategy. Jane's team has also led the charge on Pandemic Preparedness, preparing the global community for future pandemics and achieving pandemic security.

Jane has 20 years of experience in pharmaceuticals with a focus in vaccines commercialization. She has worked with various vaccine manufacturers across pediatric, adult, travel and endemic vaccines. Prior to joining Pfizer, Jane was VP of Commercial Development at Seqirus, Inc. (part of CSL) where she was responsible for portfolio and pipeline strategy including mRNA, global marketing, global market access (pricing, HEOR, access and reimbursement), competitive intelligence and commercial analytics. Prior to Seqirus/CSL, Jane spent most of her time in strategy and operations consulting as an independent consultant, and also with PwC and Capgemini Consulting.

Jane holds a BA and Master of Music degree from Binghamton University (State University of New York) and received her MBA from New York University Stern School of Business.